

GEOFF HANSEN

Tunbridge, VT

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Media Executive and Photojournalist published in premier national and regional outlets, including The New York Times, The Boston Globe, Newsweek, The Weather Channel, and USA Today. Getty Images contributor and Associated Press partner.

WORK EXPERIENCE

Valley News – Lebanon, NH

Valley News is a daily print and online publication serving 44 cities and towns and more than 225,000 people. It operates under the Newspapers of New England regional media group (Athol Daily News, Concord Monitor, Daily Hampshire Gazette, Greenfield Recorder, Monadnock Ledger-Transcript and Valley News)

Managing Editor (2023-2026)

Page Designer (2026)

Served as a key member of a three-person executive leadership team steering daily operations, digital strategy, and print production.

- Directed cross-functional teams to deliver high-quality content under strict daily deadlines.
- Managed a team of photographers and coordinated cross-functionally with reporters.
- Managed external stakeholders, including the Associated Press NH and VT bureaus.
- End-to-end owner of daily editorial production, features, and high-value special sections.
- Served as "super user" and technical trainer for the organization-wide implementation of Newspack (digital content management system) and Miles-33 (print production system), successfully streamlining workflows.

Photo Editor (1998-2023)

Led visual journalism project portfolios from concept to publication, translating editorial strategy into high-impact digital and print layouts.

- Directed a staff of three photographers and a network of freelance contributors, overseeing daily assignments, equipment logistics, and performance management.
- Partnered with cross-departmental editors and reporters to forecast coverage needs, scope visual assets, and establish production timelines for special editions and major news events.
- Structured and monitored project budgets for photography, illustration procurement, and high-visibility centerpiece feature designs.

Internship Director (1998-2019)

Designed, launched, and managed the publication's internship program. Mentored emerging photojournalists, managing their daily workflows, translating academic knowledge into high-impact, real-world editorial contributions. Alumni work across the United States, Europe and Asia and have been published in the Los Angeles Times, The New York Times, Bloomberg News, Agence France-Presse, Reuters, The Wall Street Journal, Associated Press, Le Monde and Forbes Magazine. Some are photo editors at print and online publications, while others are food or wedding photographers, or have their work shown in galleries.

SELECTED PUBLICATIONS

- *Harvest: A Year in the Life of an Organic Farm* by Nicola Smith, with photographs by Geoff Hansen. The Lyons Press
- *The Joy of Keeping Chickens* by Jennifer Megyesi, with photographs by Geoff Hansen. Skyhorse Publishing
- *Living with Pigs* by Chuck Wooster, with photographs by Geoff Hansen. The Lyons Press
- *Living with Sheep* by Chuck Wooster with photographs by Geoff Hansen. The Lyons Press
- *Living with Chickens* by Jay Rossier, with photographs by Geoff Hansen. The Lyons Press
- Photographer and author of *My Life As A Dog*. Andrews McMeel Publishing
- *Barbie Unbound* by Sarah Strohmeier, with photographs by Geoff Hansen. New Victoria Publishers

SELECTED EXHIBITIONS

Tunbridge: Then & Now

With the Tunbridge Historical Society's Euclid Farnham

Tunbridge Public Library, Tunbridge, VT

All Around the Barnyard

Vermont Law School's Center for Agriculture and Food Systems, South Royalton, VT

Windsor County State's Attorney's Office, White River Junction, VT

Vermont Agency of Agriculture, Montpelier, VT

Aperture: Photography 2005

Group show of six photographers

Cooler Gallery, White River Junction, VT

SELECTED AWARDS

First place, informational graphic, New England Associated Press

First place, spot news photo, New England Associated Press

First place, portrait photo, New England Associated Press

First place, spot news, NHPA Pictures of the Year

Second place, NHPA Photographer of the Year

EDUCATION

Visual communication, University of Minnesota